



A GREAT AD BUY!

Reach 1900-Plus Texas Choral Directors through
the TCDA Convention Program

Texas Sings!

The Official Magazine of the Texas Choral Directors Association, and Program for the Annual Convention
TCDA • 7900 Centre Park Dr Ste A • Austin TX 78754 • 512/474-2801 • tcda@ensemble.org

Advertising Rates

Rate Card #8

Ad Size	Width	Depth	1 X	4 X	Convention Issue Only
Full Page	7"	10"	\$475	\$450	\$570
2/3	4 5/8	10	\$425	\$361	\$480
1/2	7	4 5/8	\$365	\$335	\$445
1/2 Island	4 5/8	6 5/8	\$420	\$395	\$475
1/2 Vertical	3 3/8	10	\$365	\$335	\$445
1/3	4 5/8	4 7/8	\$298	\$265	\$325
1/3 Vertical	2 1/4	10	\$298	\$265	\$325
1/4	3 3/8	4 7/8	\$250	\$225	\$395
1/6	2 1/4	4 7/8	\$220	\$189	\$255

Color Charges (add to space charge)

Standard Color	\$245
Matched Color	295
Four Color	395

Bleed pages allowed on full pages only
133-line screen preferred
Printing method: Offset
Paper: Coated book white

Trim Size

8 1/2" X 11"

Position Up-Charge

Add 15% for any requested position

Material

Electronic: Adobe Illustrator or pdf preferred;
or camera-ready mechanical. Typesetting
and art will be charged at cost plus 15%.

Mechanical Requirements

Closing Dates:

Publication Dates

Deadline

Spring - May 1	March 15
Summer - July 15	June 1
(Summer issue is the Convention Program)	
Fall - October 15	September 1
Winter - February 1	December 15

Send Materials to: TCDA — Texas Sings!
7900 Centre Park Dr Ste A
Austin TX 78754
tcda@ensemble.org

Advertising Space Reservation/Agreement

Please reserve the following advertising in Texas Sings! for:

Date _____

Company Name _____

_____ Check enclosed \$ _____ Bill me

Issue	Ad Size	Color	Cost
Spring 10	_____	_____	_____
Summer 10	_____	_____	_____
Fall 10	_____	_____	_____
Winter 11	_____	_____	_____

Name (print) _____

Address _____

City _____

State _____ Zip _____

Phone _____ / _____

Authorized Signature _____